

Susan Bell
Commissioner

P.O. Box 110800
Juneau, AK 99811-0800

www.commerce.alaska.gov



Dru Fenster
Communications
Coordinator

907.465.2523
dru.fenster@alaska.gov

Press Release

COMMISSIONER'S OFFICE

FOR IMMEDIATE RELEASE
January 3, 2012

No. 12-01

Resolve to Check Before You Invest in 2012

*Division of Banking and Securities Offers Resources to Help You
Achieve Your Financial Goals and Learn about Investing*

(Anchorage, AK) – The first weeks of the New Year are make it or break it for resolutions to lead a healthier lifestyle in 2012. It's not too late to resolve to improve the health of your finances. The Alaska Division of Banking and Securities can help you give your investments a check-up.

"The vast majority of investment scams can be discovered by a simple check," said Division Director Lorie Hovanec. Resolve to always check out your broker-dealer or investment advisor online or call the Division of Banking and Securities at (907) 269-8140 or (888) 925-2521 before you invest to make sure your broker or financial adviser is properly registered and that great investment opportunity is not a scam. Links to conduct a check may be found at http://commerce.alaska.gov/bsc/check_out.htm.

Visit the division's website at <http://commerce.alaska.gov/bsc/secur.html> to find online information that outlines the questions to ask before you hire an investment advisor and how to protect yourself from scams and frauds.

Education is the best medicine to prevent investment fraud.

#